

## OUR SERVICES

Capalino+Company is the leading strategic consulting and government relations firm in NYC, providing insight and expertise to drive long-term, sustainable growth for both for-profit and not-for-profit organizations.



### Agency Resolution + Permitting

We navigate the bureaucratic red-tape and assist with securing permits, licenses and approvals from City, State and quasi-governmental agencies.



### Business Strategy

We help businesses and nonprofit organizations secure contracts from government entities, and assist in forging relationships with prospective clients and partners in the private sector.



### Corporate Social Responsibility

We assist companies in actively giving back their time, talent and resources to the communities in which they operate, and developing brand equity through the implementation of social impact, good neighbor and corporate citizenship initiatives.



### Energy, Environment + Sustainability

We develop and implement 'clean' and 'green' business strategies, and facilitate the adoption of innovative energy, transportation, waste and water technologies, products or projects.



### Land Use, Housing + Real Estate

We identify and evaluate affordable housing and development opportunities, develop creative solutions to address physical, regulatory and other constraints, and help secure City and State zoning and land use approvals.



### Legislative + Political Affairs

We lobby City, State and quasi-governmental agencies on behalf of businesses and nonprofits, to influence regulation, legislation and public policy, and to secure government funding for operations, programs and capital construction.



### Nonprofit Advisory

We provide an array of strategic advisory services to help nonprofits identify opportunities, navigate challenges, build capacity and mitigate risk.



### Minority + Women-Owned Business Enterprises

We provide advisory services to corporations, nonprofits and institutions, related to diversity, inclusion and MWBE compliance, and assist MWBE businesses with developing go-to-market strategies to attract and secure contractor and/or vendor partners.

# Capalino+Company

we know **who**. we know **how**.

THE LEADING STRATEGIC CONSULTING AND GOVERNMENT RELATIONS FIRM IN NYC

# #1

Ranked as the top lobbying firm in NYC 3 years in a row by the NY City Clerk's Office

# 14

 Former Commissioners and Government Agency Leaders

# 700+

Capalino+Company clients since 2014



First app to match companies with NY City and State procurement opportunities in real time

# 100+ ACRES

Advocated for a total of 100 acres in parkland around New York City



# 480,000+

Secured legislation for Times Square which attracts 480,000 people daily

# 300+ YEARS

Combined staff experience in City and State government



# \$100+ MILLION

Public sector funds secured for New York's leading private and nonprofit organizations



Ranked one of Inc. Magazine's Best Workplaces 2017

# \$50M

Capalino+Company real estate brokerage transactions



FEATURED CLIENTS

